

ORDER



Orders
Order / Rev: 706960
Alt Order #:
Product Desc: Flight 9/25-10/1, 2012
Estimate:
Flight Dates: 09/25/12 - 10/02/12
Original Date / Rev: 08/15/12 / 08/17/12
Order Type: Political

KPNX

Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kirkpatrick for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	32	\$18,650.00	\$15,852.50
10/01/12	10/01/12	8	\$8,475.00	\$7,203.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$18,650.00	\$15,852.50	0.00
October 2012	8	\$8,475.00	\$7,203.75	0.00
Totals	40	\$27,125.00	\$23,056.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/26/12	09/28/12	M-F 6-7a 12 News Today	CM	6-7a	--W-F--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W-F--		2				\$400.00		0.00			
2	KPNX	09/25/12	09/28/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-T---	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-T---		2				\$500.00		0.00			
3	KPNX	10/01/12	10/01/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$500.00		0.00			
4	KPNX	09/26/12	09/26/12	M-F 10-11a Kelly	CM	10-11a	--W----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1				\$225.00		0.00			
5	KPNX	09/25/12	09/28/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	-T-T---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-T---		2				\$175.00		0.00			
6	KPNX	09/25/12	09/28/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	--W-F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Kirkpatrick for Congress
 Product Desc: Flight 9/25-10/1, 2012
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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KPNX	09/25/12	09/28/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	--W-F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W-F--		2				\$175.00		0.00			
7	KPNX	10/01/12	10/01/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$175.00		0.00			
8	KPNX	09/25/12	09/28/12	M-F 3-4p Ellen	CM	3-4p	-T-TF--	:30	3	\$375.00	P-2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-TF--		3				\$375.00		0.00			
9	KPNX	09/25/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W-F--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W-F--		2				\$400.00		0.00			
10	KPNX	10/01/12	10/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$400.00		0.00			
11	KPNX	09/25/12	09/28/12	M-F 6-630p 12 News 6pm	CM	6-630p	-TWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$500.00		0.00			
12	KPNX	10/01/12	10/01/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$500.00		0.00			
13	KPNX	09/25/12	09/28/12	M-F 630-7p Extra	CM	630-7p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$600.00		0.00			
14	KPNX	10/01/12	10/01/12	M-F 630-7p Extra	CM	630-7p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$600.00		0.00			
15	KPNX	10/01/12	10/01/12	Mon Prime Other The Voice	CM	7-9p	M-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$4,500.00		0.00			
16	KPNX	09/25/12	09/28/12	M-F 10p News M-F 10pm News	CM	10-1035p	-TWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$1,200.00		0.00			
17	KPNX	10/01/12	10/01/12	M-F 10p News M-F 10pm News	CM	10-1035p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,200.00		0.00			
18	KPNX	09/29/12	09/29/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$1,200.00		0.00			
19	KPNX	09/30/12	09/30/12	Su 10 pm News Su 10pm News	CM	10-1035p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$1,200.00		0.00			
20	KPNX	09/25/12	09/28/12	Tonight Show Tonight Show	CM	1035-1135p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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20	KPNX	09/25/12	09/28/12	Tonight Show Tonight Show	CM	1035-1135p	- TWTF - -	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	- TWTF - -	4		\$600.00	0.00							
21	KPNX	10/01/12	10/01/12	Tonight Show Tonight Show	CM	1035-1135p	M- - - - -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M- - - - -	1		\$600.00	0.00							
*Tax 1 Note: Tax 0.5%.													Totals	40	\$27,125.00

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